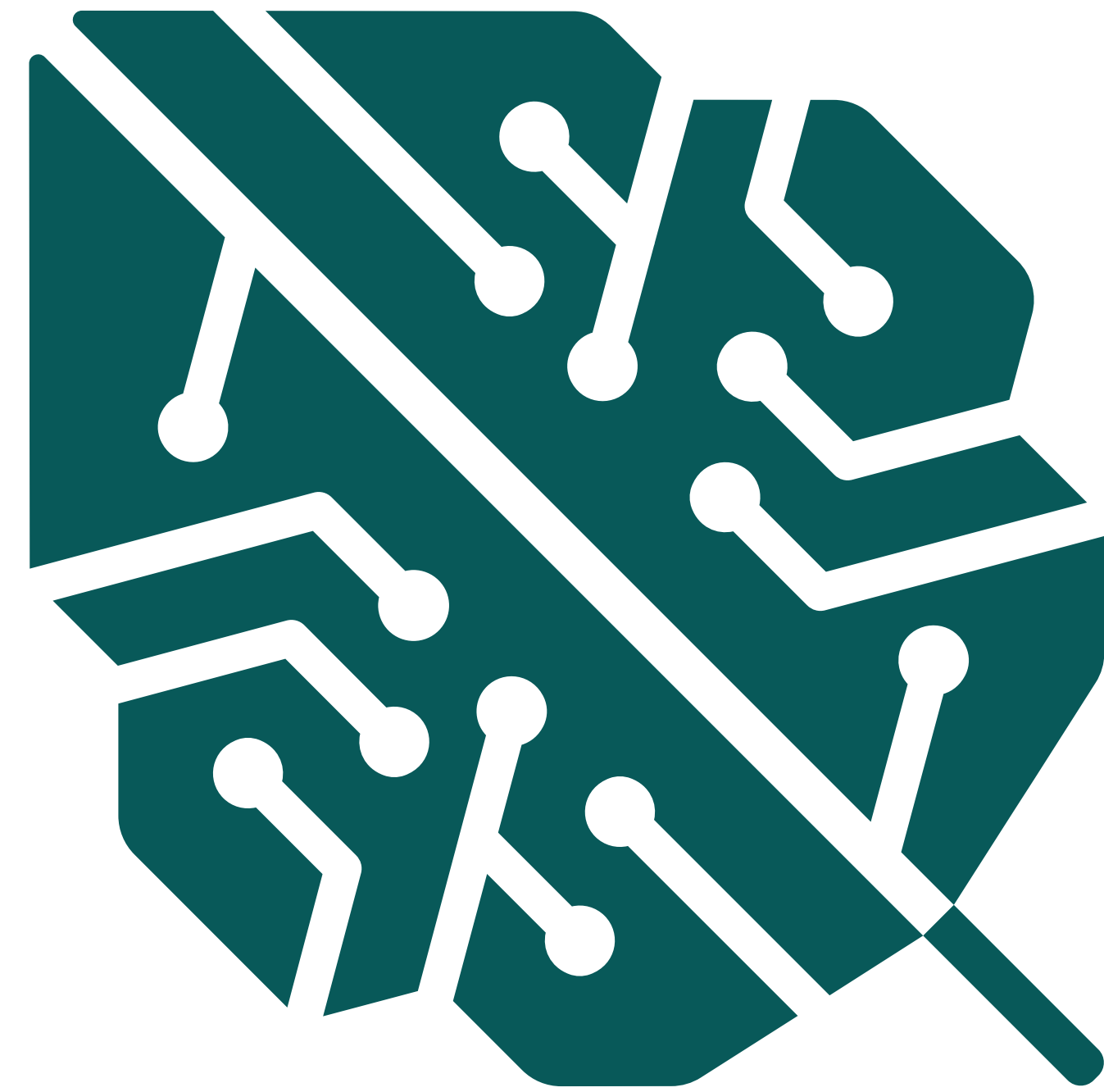


# Presentation 2021



**circular IT**  
PARTNER PROGRAM  
by Flex IT

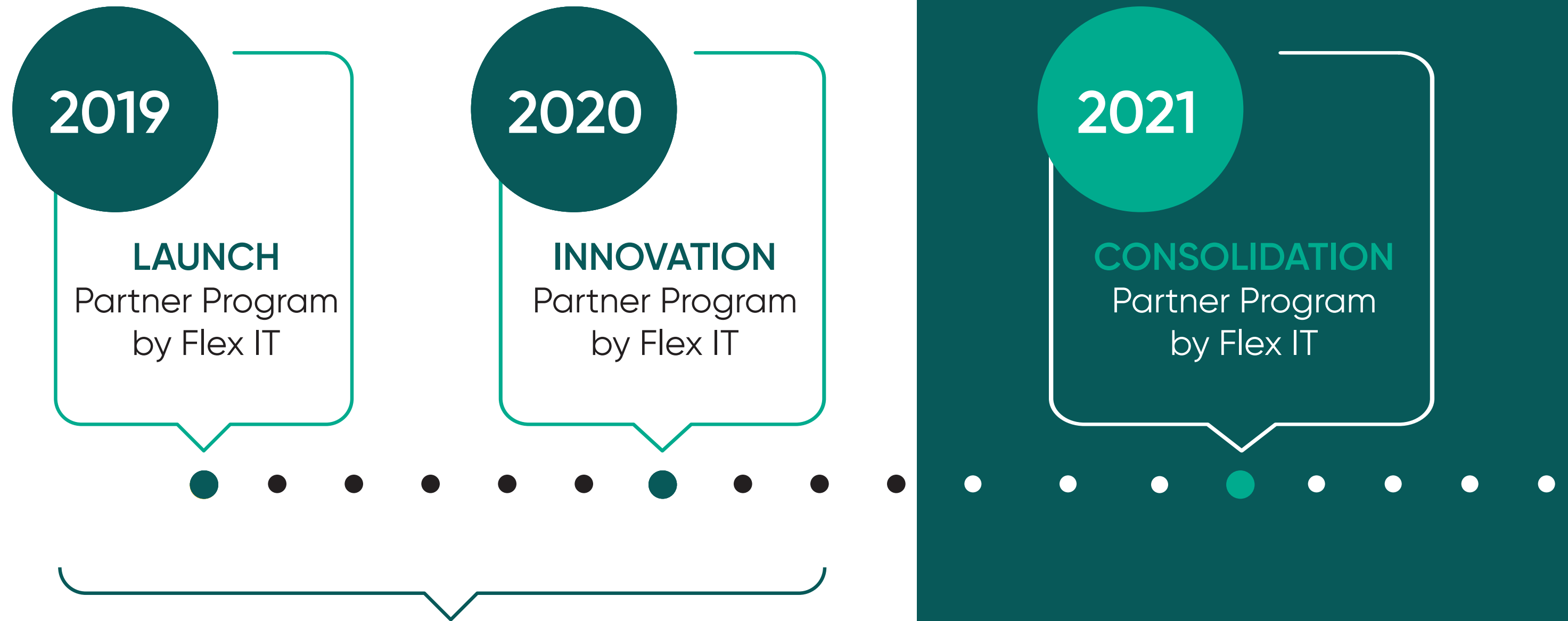




# circular IT

## PARTNER PROGRAM

by Flex IT



2019

**LAUNCH**  
Partner Program  
by Flex IT

2020

**INNOVATION**  
Partner Program  
by Flex IT

2021

**CONSOLIDATION**  
Partner Program  
by Flex IT

Over  
**1.000**

**Loyal partners**  
all over Europe

**+100%**

**Partner growth**  
on Circular revenues  
since 2019

Over  
**100**

**Partner awards**  
won and shipped  
in 2020

Flex IT is the European leader in the Circular hardware distribution that serves more than 15.000 IT resellers all over Europe.

The **Circular IT Partner Program** by Flex IT is the loyalty program that helps you achieve your business goals while supporting you with sustainable alternatives.

**A win-win situation for you,  
for your customers  
and for the planet.**



# Why become a Circular Partner.



Some benefits are connected with specific partnership level only. Check them out in the following page or in the contract agreements. Only turnover realized on Flex IT Circular product lines will be taken into account for calculation of the yearly rebate.



## YEARLY REBATE

on total turnover for customized target achievement EOY

## WEEKLY OFFERS

covering all Flex IT product categories at special prices

## MONTHLY AWARDS

for best 3 country performing partners of each level

## 3 YEARS WARRANTY

on Computing products:  
• AS for free  
• R4 at special price

## SUPPORT MATERIALS AND MORE BENEFITS

• Training & marketing materials  
• Hardware buy back options and trade in possibilities

## CUSTOMER SUPPORT PRIORITY LINE

on all circular orders for Gold Partners only

## 20% RENT DISCOUNT

on the standard rental price list for Gold Partners exclusively

GOLD PARTNER

2%

**GOLD THRESHOLD**  
assigned by Flex IT  
+  
**GOLD EVENT EOY**  
for rebate achievers



**HIGH**  
awards value



GOLD EXCLUSIVITY



SILVER PARTNER

2%

**SILVER THRESHOLD**  
assigned by Flex IT



**MEDIUM**  
awards value



BRONZE PARTNER

2%

**BRONZE THRESHOLD**  
assigned by Flex IT



**STANDARD**  
awards value



**3 different partnership levels with customized benefits**, structured to recognize our relationship and assign you a purchasing threshold suitable for your business needs.

# Become a Circular Partner now.



[circularpartnerprogram.com](https://circularpartnerprogram.com)   
or contact your Account Manager.



Legal office  
Zaalbergweg 9  
2314XS Leiden  
The Netherlands

[www.circularpartnerprogram.com](https://www.circularpartnerprogram.com)  
[partnerprogram@flexitdistribution.com](mailto:partnerprogram@flexitdistribution.com)



**circular IT**  
PARTNER PROGRAM  
by Flex IT